

Lior Sasi

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Portfolio: liorsasi.com

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Date of birth: 25.08.1991

Iben Gavirol 115, Tel Aviv, Israel

Experience

- 2019 **Freelance Graphic Designer** Designed logo and websites for clients based on the preferences of their and line of work.
Helped create and manage brand identity.
- 2018 **Rapid UI** Design internship - Design of user interface, website templates and promotional materials.
- 2017 - 2018 **Tmuna Theatre** Art director and designer for "A-Genere" fringe festival at Tmona theatre - Booklet design, photography and concept art-directing.
- 2017 **Channel 10 News** Motion graphics design, image making and editing for many programs - London and Kirshenbum, Barcode, "HaZinor" (הצינור), "Hayom Shehaya" (היום שהיה), "Economy-Newcast" (תכנית חיסכון) and more.
- 2017 **Sisterella** Brand design - Photography, art directing and graphic design for Sisterella, bridal and evening wear.
- 2012 - 2017 Numerous independent photography projects.

Software knowledge

Experience with the following Graphics Design software: **Adobe Photoshop, Sketch, After Effects, premiere, Indesign, Illustrator** and **Lightroom**.

Full knowledge in numerouse Prototype softwares: **Flinto, InVision, Muse** and **RapidUI**.

Basic knowledge in **Unity**

Education

- 2015 - 2019 **Shenkar** College of engineering design and art, Ramat-Gan, Israel - Visual communication studies
- 2013 - 2014 **Beit Zvi** school of the performing arts, Ramat-Gan, Israel - Acting and directing studies.
- 2013 **Galitz** school of Photography - Photography studies (Diploma).
- 2009 **Dekel Vilnaee** Highschool, Maale Adomim, Israel - Full matriculation in Frenche and Theatre studies. Editor and Designer of school newspaper.

Hebrew Native language

Languages

English fluent